



## **Literacy Works, Inc.**

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Dear Mr. Martin,

Literacy Works, Inc., a non-profit organization whose mission is to increase adult and family in metropolitan Baltimore, is most grateful to WLIF Radio (101.9 LITE FM) for constant support in our fundraising efforts and its ongoing assistance is furthering the importance of its literacy for the economic, social, medical and educational benefit of our entire community.

For several years WLIF Radio has provided public service announcements to the community to recruit adult students and volunteers for our programs. Their ads have expanded our ability to reach those undereducated adults who need our services as well as those who want to become volunteer tutors and/or classroom assistants. The radio station through its public affairs programming has interviewed either a board member or me several time to talk about the epidemic issues of illiteracy and what Literacy Works is doing to help.

In our fundraising efforts, WLIF Radio has provided public service announcements for the promotion of our special events. For several years, BOOK BASH, our premier event in a bookstore with 50 authors, food, entertainment and an auction that attracts over 600 guests, has been advertised and free tickets with "call-ins" have been offered. WLIF also has promoted "Breakfast with Cal Ripken" and "Breakfast with Ron Shapiro". In all cases the proceeds of these events has provided revenue for our programs.

All this wonderful support by WLIF Radio has brought the issue of illiteracy to the public and has helped us to raise the much-needed funds to provide adult literacy services and programs. Without ongoing commitment of WLIF Radio, our mission would be harder to fulfill.

Sincerely,

Helene H. Waranch  
Executive Director